



CAMPAIGN  
FOR PERSONAL  
PRESCRIPTION  
IMPORTATION

## Prescription Importation Update

*Safe and Affordable. Now.*

April 2025

### What's the Latest on Tariffs and Canadian Pharmaceuticals?

We've seen a lot of news and conversation about what could happen with tariffs (which are a form of tax that's ultimately paid by the consumer) on products being shipped from Canada and other countries. It seems like prices are going up on many of the things we buy – food, pet toys, electricity, automobiles and much more.

Such government actions may even increase the price of prescription drugs, but for now you can still expect good prices on your prescription services with the same trusted service from Canadian online pharmacies.



The Campaign for Personal Prescription Importation (CPPI) advocacy team is paying close attention to these developments and how they might affect the pharmaceuticals millions of Americans are importing for personal use. Here's the latest on where it stands:

**What hasn't changed: Canada remains a safe, trustworthy partner to fill your pharmaceutical needs.** The good news is that the same safe and familiar ordering systems, shipping, and billing methods that millions of consumers have used over the past 20 years to buy their prescriptions from Canada are still in place. Regardless of the outcome of taxation policies, Canada's online pharmacies will remain a strong option for buying your medicines.

**Drugs ordered from online Canadian pharmacies have not had additional taxes placed on them.** Statements on what *might* happen have changed frequently and may continue to be unpredictable. The taxes on Canadian products were first announced to take effect in February 2025, but there have been multiple extensions and discussions of what products will be taxed, and at what rates.

### What are the Next Steps On the Tariffs Situation?

**If taxes do increase, your prescriptions will still likely be less expensive when ordered from Canada.** Your important, needed prescriptions [are very likely to be less costly than U.S. prices](#) – even with added taxes – if ordered from licensed Canadian

pharmacies. Consumers should check with their Canadian pharmacy if there are cost-saving alternatives. [You can find a list of licensed Canadian pharmacies here.](#)

**If taxes on Canadian pharmaceuticals increase, expect the cost of U.S. medicine to climb, too.** U.S. drug manufacturers that buy raw materials from foreign countries



also face the prospect of new taxes on these products, as well as drugs manufactured abroad – as many U.S. pharmaceuticals are. In fact, according to Congressional testimony, the U.S. is heavily dependent on foreign manufacturers for its pharmaceuticals - with at least 45% of finished drugs coming from abroad. This will likely increase drug prices in the U.S., on top of the 2025 price hikes already enacted on U.S. pharmaceuticals.

**Our website will keep you up-to-date.** CPPI continues to monitor the situation, and will inform you when there are concrete plans in place. [You can check our website's Q&A](#) about this situation where we'll provide updates.

## **We Seek YOUR Stories: Make Your Voice Heard**

Sharing YOUR story can help others save money, and inform fellow citizens and elected officials about the importance of safe prescription importation from Canada. At CPPI, we're making your voices heard with fellow Americans who benefit from cost savings, as well as on Capitol Hill.

CPPI would love to hear your story about your beneficial experiences with prescription importation from Canada. We've set up a special webpage to help you submit either a 1- to 2-minute video, or a written testimonial. **Please visit here for details and to submit your videos or stories:** [www.personalimportation.org/tell-us-your-story](http://www.personalimportation.org/tell-us-your-story).



Many of you have been resourceful, and have discovered you can get the same safe and approved medications you would take in the U.S. – but, for a much lower price from online pharmacies in Canada. Please take a few minutes to share your stories with us so others can benefit, too!

## **Hello from Your New Executive Director**

I'm Ken Hunter, the new Executive Director of the Campaign for Personal Prescription Importation (CPPI). I'm extremely happy to now be guiding the very active drive to protect Americans' right to purchase less expensive, life-enhancing prescription medications from licensed Canadian pharmacies that have a 100% safety record.

The high cost of daily maintenance drugs grows every year in the U.S., and it seems there's no end in sight. I know this affects millions of people personally. It might be you, a loved one, or friend facing the scary decision of going without necessary pharmaceuticals because the cost to buy them here in the U.S. is just too high.



It's a continual battle to preserve the rights of U.S. residents to buy less expensive prescriptions from Canada. We continue to wage that fight for you at CPPI, and I look forward to enlisting your help to maintain this crucial right!

You're always welcome to drop me a line at [info@personalimportation.org](mailto:info@personalimportation.org). I look forward to our work together!

### Encourage Others to Join CPPI – It's Free!

We all benefit from the increasing number of voices who join CPPI to back their ability to save money on prescriptions.

By encouraging your family and friends to join CPPI, you're supporting Americans' rights to keep saving money by buying less expensive prescription drugs from licensed Canadian pharmacies that have a 100% safety record.



It's easy to help build our numbers. Just share this link where your friends and family can quickly (and without cost!) join the CPPI family, plus receive our newsletter: [www.personalimportation.org/newsletter](http://www.personalimportation.org/newsletter).

### Visit Us On Social and the Web

You can catch our updates on a variety of social media, and our website:



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**About:** The Campaign for Personal Prescription Importation (CPPI) is a national nonprofit patient organization that advocates for Americans to access safe, affordable prescription medications for personal use from licensed, online pharmacies in Canada. Tens of millions of Americans – especially the elderly and others on fixed incomes –

struggle to pay the extremely high price of prescription medications in the U.S. We are here to be their voice.

***Campaign for Personal Prescription Importation***

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