



CAMPAIGN
FOR PERSONAL
PRESCRIPTION
IMPORTATION

Prescription Importation Update

Safe and Affordable. Now.

August 2025

A Looming Challenge to Affordable Medications: “De Minimis” Exemption Removal

August 29, 2025, marks the federal government's scheduled deadline to remove the “*de minimis* exemption” on tariffs for imported goods. The *de minimis* exemption – Latin for “about minimal things” – has long allowed duty-free imports on items valued under \$800, including pharmaceuticals for personal daily use.

This shift in U.S. import policy – driven by an executive order signed by Pres. Trump – is likely to disrupt delivery times of affordable prescription medications for millions of Americans. The Campaign for Personal Prescription Importation (CPPI) also expects this change to impose new duties (which are essentially taxes) on those who rely on these imports to manage their health.



For decades, Americans have turned to Canada’s regulated pharmacies to buy brand-name medications at 50% to 80% less than U.S. prices, saving an average of \$4,920 annually, [according to a CPPI survey](#). These are genuine pharmaceuticals approved by Health Canada (the Canadian version of the FDA).

The consequences of this policy could be significant. For many, especially low-income individuals and seniors reliant on Social Security, added costs could force heartbreaking choices: skipping doses, splitting pills, or forgoing medications entirely. [A CDC-affiliated study](#) highlights the dangers of such non-adherence, which contributes to worsened chronic conditions like diabetes and heart disease. [DukeHealth research](#) estimates that medication non-adherence leads to 125,000 preventable deaths annually, over 10% of hospitalizations, and up to \$300 billion in avoidable healthcare costs. These are not abstract numbers – they represent real people facing real risks.

CPPI is actively monitoring this volatile situation and advocating for exemptions for personal prescription imports. A proven solution to high-priced pharmaceuticals already exists: safe, legal importation from certified Canadian pharmacies, accessible with a doctor’s prescription. [CPPI provides resources to find trusted pharmacies](#) with impeccable safety records. [Our blog post](#) about this *de minimis* exemption removal has more details.

CPPI Creating New Pharmaceutical Price Comparison Study

The Campaign for Personal Prescription Importation (CPPI) often studies where the price savings stand for common name-brand pharmaceuticals that might be purchased in the U.S., versus ordered online from certified Canadian pharmacies.

We are currently preparing our new comparison study that we expect to release in the next several weeks. So far, the significant savings we saw in [our fall 2024 comparison](#) are holding strong in our current study – which is great news for U.S. consumers.



The CPPI study compares prices for drugs – using the same dosages and frequency – between GoodRx, Amazon, and an average of several online Canadian pharmacies. We choose these services because most Americans have access to them.

As a reminder, here are just three of the more common name-brand drugs we surveyed in 2024, with the savings offered when importing these drugs from Canadian pharmacies for personal use:

- **Xarelto:** 20mg x 90 pills (a blood thinner); **Good Rx:** \$1,606.99; **Amazon:** \$1,576.40; **Canadian Pharmacies:** \$457.00
- **Eliquis:** 5mg x 60 pills (for treating blood clots); **Good Rx:** \$576.99; **Amazon:** \$600.00; **Canadian Pharmacies:** \$170.00
- **EpiPen:** 0.3mg x 2 auto-injectors (for treating anaphylaxis); **Good Rx:** \$591.99; **Amazon:** \$621.28; **Canadian Pharmacies:** \$125.99

When we have the Fall 2025 survey completed, we will post it to the CPPI website.

Update: Where Do Things Stand with Tariffs and Canadian Pharmaceuticals?

As we've noted since the spring, negotiations are still ongoing between the governments of the U.S. and Canada, as well as many other countries, about tariffs (i.e. "taxes") on imported products. As of this writing, CPPI is still seeing indecision and announcements that often backtrack or change as part of the negotiation process among governments.



However, as a consumer, it remains challenging to know what products will be impacted, which ones may have new tariffs, which ones have changing tariffs, and where imported pharmaceuticals fall within these negotiations.

Despite all these ups and downs, we are remaining watchful on the status of pharmaceuticals. The U.S. and Canadian governments are still talking, and no definitive decisions have yet been made as to how tariffs may or may not affect prescription medicines imported from Canada.

Following is a synopsis of the [Tariffs Q&A from the CPPI website](#), where we post regular updates as the situation warrants:

Despite political negotiations, Canada remains a safe, trustworthy partner to fill your prescriptions. You still have access to the same familiar pharmacies, ordering systems, shipping, and billing methods that millions of consumers have used over more than 20 years to buy their prescriptions from Canada. That hasn't changed.

We expect prescriptions from Canada to still be less expensive than ones in the U.S. – even if tariffs are levied. Your needed prescriptions [will very likely be less costly than buying them in the U.S.](#) – even with added taxes – if ordered from licensed Canadian pharmacies. You can find a [list of licensed Canadian Pharmacies here](#).

A CPPI Member's Personal Story About Importation; Share Yours

One of CPPI's members, Adam F. in New York State (we remove personally identifying information for member privacy reasons) shares his experience with prescription importation:

"I have A-Fib and my doctor wanted me to take Eliquis regularly so that if I went into A-Fib I would be protected from a stroke. The problem was that Eliquis costs hundreds of dollars which would be very hard on my budget. I was able to get the same medication made by the same company at a fraction of the U.S. cost from Canada.

"The same is true of an inhaler used to treat my asthma. The inhaler cost hundreds of dollars a month in the U.S. and I was able to buy the exact same inhaler at a fraction of the U.S. price. I really depend on getting medication from Canada," he said.



By sharing your story about how you are saving money and protecting your health by ordering your needed prescriptions from Canada, you help others to find that lifeline to better wellbeing. At CPPI, we'd like to make your voices heard with fellow Americans who benefit from cost savings, as well as on Capitol Hill.

Why not take a moment to share your story with CPPI, about your beneficial experiences with prescription importation from Canada. We've set up a special webpage to help you submit either a 1- to 2-minute video, or a written testimonial.

Please visit here for details and to submit your videos or stories:
www.personalimportation.org/tell-us-your-story.

You can also email your stories to the CPPI team at
info@PersonalImportation.org.

Your stories encourage others to take money-saving steps and provide them with hope. We'd love to tell your stories on our website – and may even interview you for our social media!

CPPI In The News

CPPI's Executive Director, Ken Hunter, was recently interviewed on the **State Broadcast News webcast**. The host was interested in learning how consumers can save money by ordering their personal prescriptions from Canada, what types of savings are often seen, and how they can find a licensed Canadian pharmacy that's safe to order from.



To hear about these topics, why Canada, and the importance of preserving personal prescription importation, [you can view the interview here](#).

Join CPPI for FREE and Help Spread the News About Personal Prescription Importation

By joining the Campaign for Personal Prescription Importation (**it's FREE!**), you're adding to the voices that demand to save money on their prescriptions. We all benefit from the increasing number of voices who join CPPI to back their ability to save money on prescriptions.

Please encourage your family and friends to join CPPI. By doing so, you're supporting Americans' rights to keep saving money by buying less expensive prescription drugs from licensed Canadian pharmacies that have a 100% safety record.



It's easy to join CPPI for free. Just share this link where your friends and family can quickly join the CPPI family, plus receive our newsletter:
www.personalimportation.org/newsletter.

Visit Us On Social and the Web

You can catch our updates on a variety of social media, and our website:



About: The Campaign for Personal Prescription Importation (CPPI) is a national nonprofit patient organization that advocates for Americans to access safe, affordable prescription medications for personal use from licensed, online pharmacies in Canada. Tens of millions of Americans – especially the elderly and others on fixed incomes – struggle to pay the extremely high price of prescription medications in the U.S. We are here to be their voice.

Campaign for Personal Prescription Importation

601 Rt. 206

Suite 26-423

Hillsborough, N.J. 08844

[202-765-3290](tel:202-765-3290)

info@personalimportation.org

You are receiving this email because you subscribed to receive updates from the Campaign for Personal Prescription Importation.

#